



# snowball<sup>ice</sup>

PLUG AND PLAY USB MICROPHONE

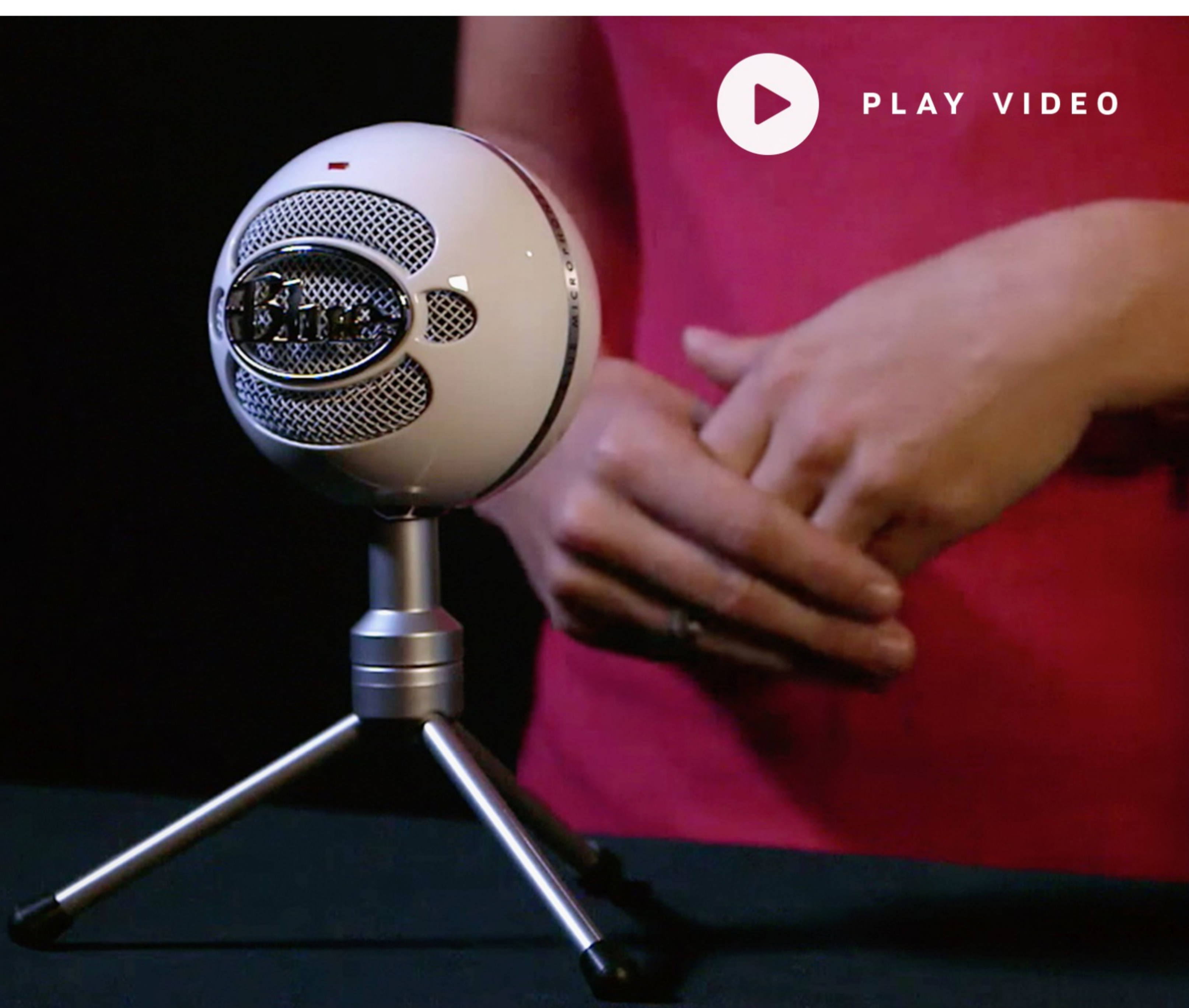
## PRISTINE SOUND FOR RECORDING, STREAMING AND PODCASTING

Snowball ICE is the fastest, easiest way to get high-quality sound for recording and streaming. Powered by a custom cardioid condenser capsule, Snowball ICE delivers crystal-clear audio quality that's light-years ahead of your built-in computer microphone. It's even Skype and Discord certified, which guarantees great-sounding results no matter how or where you use it—at home or the office.

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“Blue’s Cool Snowball Ice Mic Is A Clear Winner All Round”

—Forbes



PLAY VIDEO

## SNOWBALL ICE OVERVIEW

### RECORD VOCALS WITH STUNNING QUALITY

Capturing audio from a built-in computer microphone is like walking on thin ice—it may work for a while, but you'll ultimately be left out in the cold. Enter Snowball ICE—the fast, easy and reliable way to get great-sounding audio for all your projects. Snowball ICE has a custom condenser capsule that delivers crystal-clear audio quality that no computer microphone can match. And with its cardioid polar pattern, it's one of the most versatile USB microphones around.

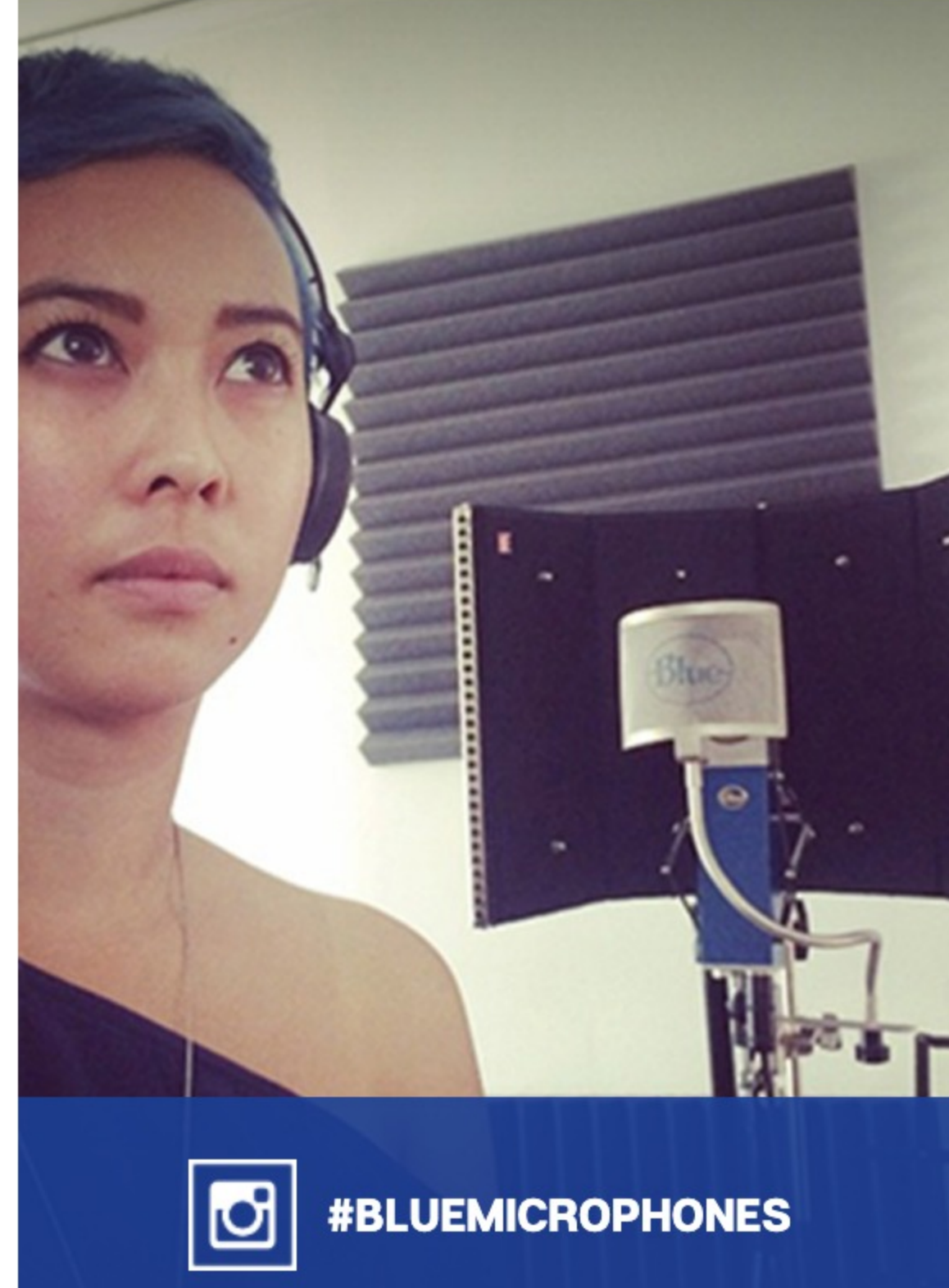
### GET INCREDIBLE SOUND FOR SKYPE CONFERENCE CALLS, TWITCH, DISCORD AND MORE

Snowball ICE is Skype and Discord certified for guaranteed performance. So whether you're conducting a virtual interview via Skype meetings, chatting on a conference call, streaming live gameplay on Twitch, or nurturing a relationship across the globe, you'll be heard loud and clear with the Snowball ICE computer microphone.



### IMPROVE THE SOUND OF YOUR AUDIO PROJECTS

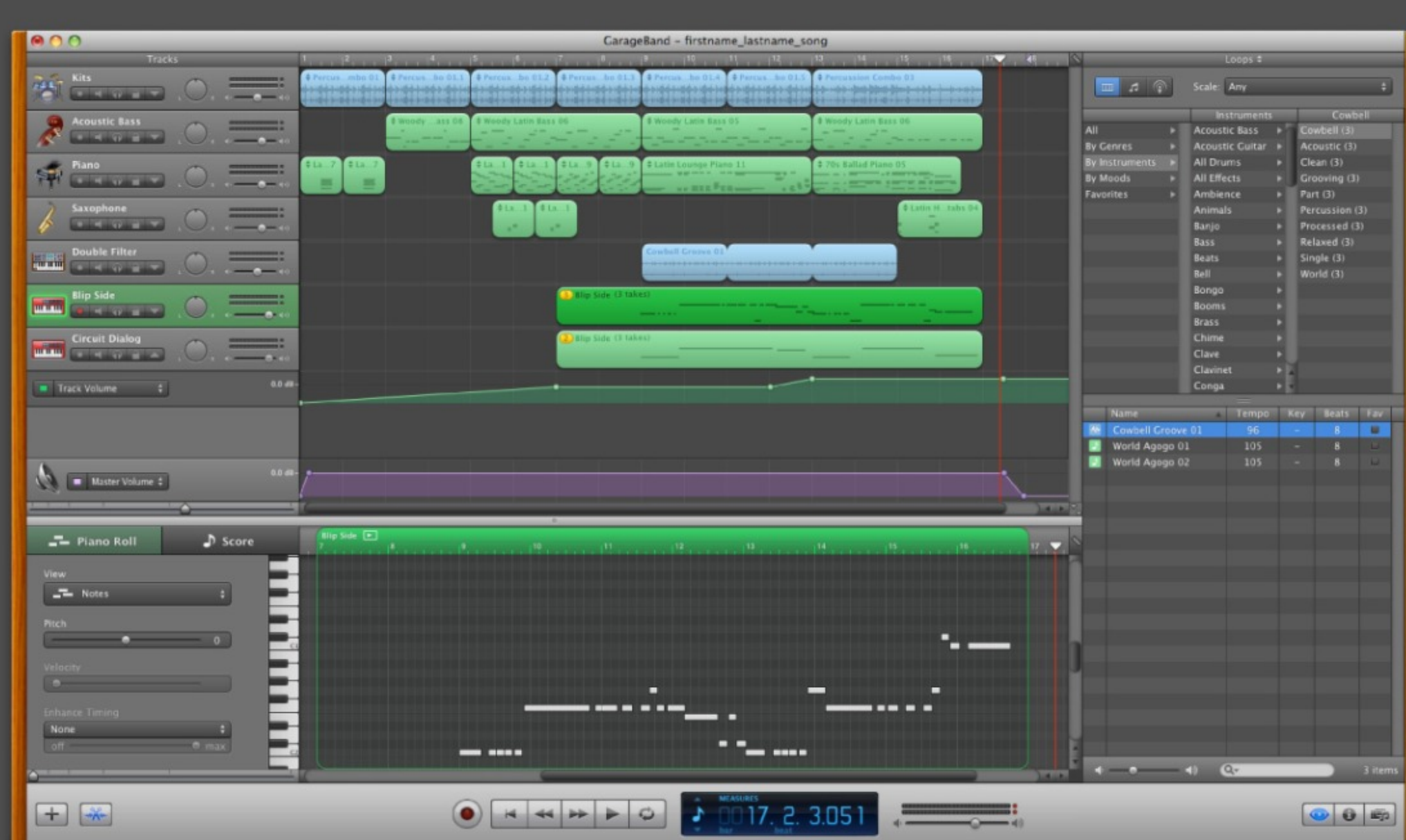
A good computer microphone is the key to quality results. So start your next project equipped with the ease and versatility that only a Snowball can provide. Add CD-quality audio to recordings for YouTube, SoundCloud and more. Improve audio quality on Skype, Twitch, FaceTime, or any other voice software. Create podcasts and add narration to home movies. You can even record instruments, vocals and entire bands with stunning quality.



#BLUOMICROPHONES

### USE YOUR FAVORITE SOFTWARE

Snowball ICE is all about making it easier for you to complete the projects you love. That's why it's designed to work with any software on any computer—just plug in and begin. You don't even need any drivers. Don't let your creativity cool off—get started quickly and easily with Snowball ICE and bring your projects to life.



### GET STARTED QUICKLY AND EASILY

With Snowball ICE, quick and easy recording is finally a reality. Simply mount Snowball ICE on the included adjustable stand, plug the USB cable into your Mac or PC and that's it. You're ready to sit back and start recording crystal-clear audio for any project.

## FULL FEATURES

Cardioid pickup pattern for capturing vocals, music, podcasts, gaming and more

Includes tripod desktop stand and USB cable

Plug and play with Mac and PC

Available in white and black

## TECHNICAL SPECIFICATIONS

- **Transducer Type:** Condenser, Pressure Gradient With USB digital output
- **Polar Patterns:** Cardioid
- **Frequency Response:** 40 –18 kHz
- **Sample/word Rate:** 44.1 kHz/16 bit
- **Weight:** 460g
- **Dimensions:** 325mm (circumference)

## SYSTEM REQUIREMENTS

### WINDOWS

- Windows 7, 8.1, or 10
- USB 11/2.0/3.0

### MACINTOSH

- macOS 10.10 or higher
- USB 11/2.0/3.0